



NOV

2015



GlobalExpoBotswana

# **GLOBAL EXPO BOTSWANA**

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Promoting economic diversification through export oriented foreign direct investment and domestic expansions

25-28 BOTSWANA CONFERENCE & EXHIBITION CENTRE, FAIRGROUNDS, GABORONE

Organised and managed by:



# INVITATION TO GLOBAL EXPO BOTSWANA 2015

Botswana Investment and Trade Centre (BITC) will this year host its tenth edition of its premier business to business (b2b) multi -sectorial expo known as the Global Expo Botswana from 25-28 November 2015 in Gaborone, Botswana. The Expo will be hosted under the theme "Promoting economic diversification through export oriented Foreign Direct Investment and Domestic expansions". This major trade and investment platform offers one an exciting opportunity to do business in one of Southern Africa's and Africa's most stable and fast growing economies, given it central geographical location in the SADC region.

### Why Global Expo Botswana

- Meet buyers/sellers of your product
- Take part in the Business Matchmaking
- Enter into partnerships and Joint Ventures
- Attend all business workshops
- Take part in the Investment Forums
- Meet the government procurement Divisions
- Engage agents/distributors of your product
- Explore new markets

### Why Botswana?

- Located Strategically in Southern Africa and suitable to be used as a launch pad into the rest of the SADC region, presenting a market opportunity of 200 million people.
- The country boasts political and economic stability which are unparalleled in the continent.
- Stable Macroeconomic environment & economic growth.

No foreign exchange controls.

EXHIBITORS PROFILE

- Preferential market access to SACU, SADC, EU, MERCUSOR and US markets.
- Relatively High sovereign credit ratings in comparison to other African countries e.g. ratings by Moody's, Standard & Poor, World Bank ease of Doing business, Transparency International; etc.

# Tourism Mining Manufactured products Agri business and agriculture products Automobiles Electrical goods and appliances Timber and furniture engineering products Chemicals and cosmetic Machinery Information technology Consultancy services

# Construction materials VISITOR PROFILE

Textiles and garments

Leather and associated technologie

Importers

Wholesalers and traders

Agents

Business executive

Mining supply chain management programme

Distributors

Government procurement agencies

International buyers

Retailers





## GLOBAL EXPO BOTSWANA BOOKING FORM

	ase list the product(s) you wish to exhibit below
TAF	RIFF/RATES (circle preferred option below)
1.	Complete stand (space + stand construction and equipment-ready to us) $US$110/BWP1070\ per\ m^2$ (minimum $9m^2$ ).
2.	Stand space only US\$85/BWP815 per m² (minimum 18m²)
	All complete stands include per 9m <sup>2</sup> : partition walls, carpeting, 1 facia with company name stand number, 2 spotlights, 1 electrical power outlet, 1 table, 2chairs, 1 lockable office Cupboard.  Minimum stand surface in halls; 9m <sup>2</sup>
	All hall areas of 18m <sup>2</sup> or less must book the complete stand option as in above.
3.	Outdoor area US\$30/BWP275 per m² (minimum 20m²)
	ion refundable deposit of 50% of the total rental fee must accompany the application form. The nainder must be paid by the latest 1st November.
DE	ADLINE FOR BOOKING is 1st November 2015.
Ple	ase tick your choice of exhibition space below:
3m	x 3m 6m x 3m 9m x 3m 6m x 6m 6m x 9m Other in multiple of 3
Out	tdoor areamxmxm²
Nar	me of company
	ntact son
Pos	petstal dress
Cou	untry
Tele	ephone
Fax	<u></u>
Em	ail
Sig	nature
Dat	e
Dat	e form is received by GEB office

Looking forward to welcoming you as one of our exhibitors at the Global Expo Botswana 2015!!!